

Southeast Endurance Riders Association, Inc.
Members' Meeting Minutes
Hyatt Riverfront Jacksonville, Jacksonville, Florida
March 7, 2020

Meeting

The meeting was called to order by President, Sudi Lenhart, at 7:58 a.m.

- Thanks Kim Williams, Eric Rueter, Laurie Underwood, Ike Nelson, Tamra Williams and Lara Worden for their work on awards and Convention.
- Thanks to SEDRA, the OD and the East Coast Ride and Tie folks for partnering with SERA to make the Jacksonville Convention happen.

Old Business

- Sudi Lenhart asks for a motion to approve the minutes from the members' meeting held in 2019.
- Tamra Williams makes the motion, which is seconded by Susan Kasemeyer and passed by unanimous vote of the members present.

State of the Organization – Sudi Lenhart

- SERA had the biggest membership numbers in 2019 at nearly 300 members.
- We are nearly half-way to that number today.
- Reminds everyone present at the meeting to renew their membership by March 7, 2020 for all rides in the 2020 ride season to count.
- Our 2019 membership breakdown, by state:
 - North Carolina = 72
 - Tennessee = 45
 - Georgia = 44
 - South Carolina = 28
 - Florida = 25
 - Mississippi = 16
 - Kentucky = 14
 - Alabama = 12
 - Virginia = 12Also – we have several out of region members

New Business

- Big South Fork – Sudi Lenhart
 - April and Daniel Johnson sponsored a GPS mapping program called RidewithGPS
 - April will download GPS tracks to the app
 - The app works much like Googlemaps on your smartfone and provides directions, even with no cell service as long as the app is downloaded.
- Scales – Sudi Lenhart
 - The old set of scales are currently being repaired and refurbished.
 - A new set of scales is being fabricated. It is a new creation which should be somewhat lighter than the old set and more portable because it will be hinged and collapsible.
 - We investigated purchasing a set of ready-made and more portable set of scales but they were not affordable.
 - We will have 2 sets of scales to deploy at rides once this project is completed.
- 100 Mile Mentor Ride
 - Sudi Lenhart
 - The 2019 ride was held at the Big Foot trails in Wiggins, Mississippi.
 - The ride was a rousing success.
 - Thanks to Christo Dinkelmann for the concept, and to Christo Dinkelmann, Jane Lee, Tamra Williams, Kim Williams and Kim's family for making the ride happen.
 - Christo Dinkelmann
 - Discusses the plans for the new 2020 program.

- It is easy to get things done in the Southeast Region – all he has to call the core folks (Tamra Williams, Lara Worden, Sudi Lenhart, Jane Lee, Stagg Newman, Chery Newman and Laurie Underwood) and it gets done.
 - The 2020 ride will also be at Big Foot, and there are nice prizes for this ride.
 - He would like to grow the concept and is looking for new venues and looking for more crew mentors.
 - Sudi Lenhart – there was a special energy at the Big Foot ride camp.
- New SERA Logo – Sudi Lenhart
 - Braxton Jones designed the new SERA logo and donated it to SERA.
 - Braxton does the t-shirts and artwork for the Hodges Hootenanny ride.
- New Award
 - Sudi Lenhart - Ginee Ritter is sponsoring a new award called the “Garrie Bates-Ritter Long Ears Award”.
 - Ginee Ritter – this is an award for mules and is named in honor of her father and Garrie Bates.
 - The winner of this award will be the mule with the most consecutive SERA miles in a single season.
- Financial Report
 - Tamra Williams
 - Gives a brief report of the financial status of SERA.
 - Financial reports were distributed to the members.
 - Reminds people to renew their memberships with her at the booth or online.
- Safe Sport – Sudi Lenhart
 - AERC has formulated its policies regarding Safe Sport which can be found on the AERC website.
 - In 2020, every AERC ride manager is to designate a Safe Sport representative.
 - The training is available online and if you would like to be the designated Safe Sport representative at a ride, be sure the let the ride manager know.
- Officer Elections
 - Sudi Lenhart – she has enjoyed her tenure as SERA President, but she is stepping down. Sudi would like SERA to stay fresh.
 - Sudi Lenhart – since she is not running, Sudi opens the floor for nomination.
 - Laurie Underwood – nominates Lara Worden for President.
 - The nomination is seconded by Nina Barnett and Susan Kasemeyer, and passed by unanimous vote of the members present.
 - Sudi Lenhart
 - Lara Worden was the previous Vice President of SERA.
 - Now that Lara is the President, we need a nomination for Vice President. The Vice President must come from the pool of State representatives.
 - Jane Lee nominates Kim Williams for Vice President.
 - Nina Barnett and Susan Kasemeyer second the motion, which was passed by unanimous vote of the members present.
 - The Secretary is currently Laurie Underwood and the Treasurer is Tamra Williams.
 - The members present re-elect Laurie Underwood and Tamra Williams by unanimous vote.

The meeting was adjourned at 8:18 a.m. by President Sudi Lenhart.

Submitted by Laurie Underwood, Secretary